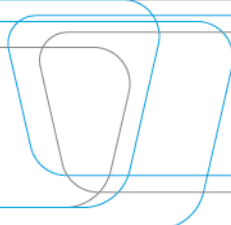

Press Release

First half revenue recovers significantly from a weak 2009 level.

A decorative graphic consisting of several overlapping, rounded rectangular shapes in shades of blue and grey, positioned on the right side of the page.

Highlights First half year 2010

- Revenue of the first half-year of 2010 amounts to 121,6 million euro, a 30,9% increase compared to last year.
 - Operating profit (EBIT) for the first six months amounts to 9,8 million euro, which is 47,9% higher than last year.
 - Cash flow (EBITDA) for the first half year amounts to 15,3 million euro, a 74,7% increase compared to last year.
 - Net profit amounts to 5,6 million euro (Earnings per Share of 0,70 euro), an increase of 64,4 % compared to last year.
 - Net financial debt increased by 15,6 million euro compared to December 2009, and amounts to 28,6 million euro.
 - Group increases its presence in China and Japan for long term growth.
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- A decorative graphic at the bottom left of the page, consisting of several overlapping, rounded rectangular shapes in shades of blue and grey.

Summary overview

Income Statement 30/06/2010- 30/06/2009 Non-audited, consolidated key figures

(million euro)	June 30, 2010 6M	June 30, 2009 6M	Change
Revenue	121,6	92,9	30,85%
EBIT	9,8	6,7	47,88%
Cash flow (EBITDA) ¹	15,3	8,7	74,73%
Financial result	-2,2	-1,9	14,62%
Profit before taxes	7,6	4,7	61,47%
Taxes	-2,0	-1,3	53,97%
Net income continuing operations	5,6	3,4	64,39%
Result from discontinued operations	0,1	0,0	-275,76%
Net income (Group share in the profit)	5,6	3,4	67,73%
Net cash flow ²	11,0	5,5	100,71%

Balance sheet as of 30/06/2010- 31/12/2009 Non-audited, consolidated key figures

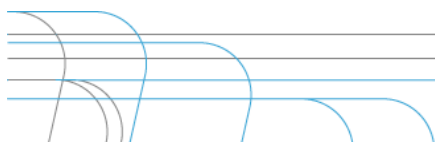
(Mln euro)	June 30, 2010 6M	Dec 31, 2009 12M	Change
Equity	56,0	49,6	12,89%
Net financial debt	28,6	13,0	120,66%
Assets held for sale	0,5	0,4	17,27%
Total assets	174,1	152,0	14,52%

Non-audited, consolidated key figures per share

(euro)	June 30, 2010 6M	June 30, 2009 6M	Change
Cash flow from operations (EBITDA) ¹	1,91	1,09	75,23%
Profit before taxes	0,95	0,59	61,02%
Profit after taxes continuing operations (EPS)	0,70	0,42	66,67%
Net cash flow ²	1,38	0,68	102,94%
Equity	6,99	6,17	13,29%
Number of shares (end of period)	8.002.968	8.039.842	0,46%
Number of shares (average)	8.002.968	8.039.842	0,46%

¹ EBITDA = earnings before interest, taxes, depreciation and amortization; This is operating profit plus depreciation and amounts written off on stocks, trade debtors, impairment losses and provisions for liabilities and charges.

² The net cash flow is the net income (Group share in the profit) excluding depreciation, amounts written off on stocks, trade debtors, impairment losses and provisions for liabilities and charges.

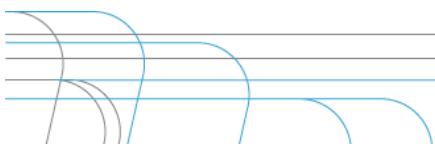


Operating activities

- Revenue
 - Revenue increased due to the higher order intake as business picked up after the worldwide financial crisis;
 - Order backlog at June 30, 2010 year on year increased by 33%.
- EBIT
 - Last year, the other income included a non-recurring item of 1,5 million euro from a dispute settlement;
 - Consolidated EBIT increased from 6,7 million euro to 9,8 million euro (+47,9%). The higher EBIT is attributable to higher activities.

Other activities

- Total net finance cost amounts to 2,2 million euro. This primarily relates to currency losses (1,4 million euro).
- The net tax charges amount to 2,0 million euro.
- Compared to December 2009, the net financial debt increased by 15,6 million euro to a level of 28,6 million euro.
- After a year of lower investments in 2009 the JENSEN-GROUP continued to prepare its strategy to "Go East" and has now decided to make a substantial investment in a new production facility in China. Furthermore, in order to cater for the important and highly developed Japanese market, the JENSEN-GROUP has entered into a distribution agreement with Asahi Seisakusho Co. Ltd., one of the 3 market leaders in Japan with over 10 sales and services offices around Japan.



Outlook

The order backlog as per June 2010 was 33% higher at June 30, 2010 compared with the activity level year on year.

Major risk factors are the volatility in demand, as well as competitive pressures. Other risks are high exchange rate volatility and fluctuating raw material prices, energy and transport costs.

Buy-back own shares

At its meeting held on November 3, 2009, the Board of Directors approved the purchase of 36.874 shares of the Company that were held by Baillie Gifford and offered for sale. The buyback was completed through the use of an investment bank, acting as intermediary, at a price per share of 6,9 euro at the Euronext stock exchange. As a result of this transaction, JENSEN-GROUP currently holds 36.874 treasury shares.

Shareholders' calendar

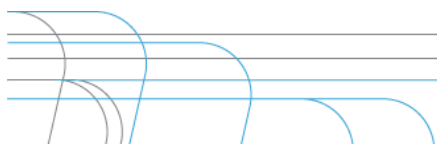
November 2010: Trading update

March 2011: Full year results 2010 (Analysts' meeting)

May 17, 2011: Shareholders' meeting

Audit

The statutory auditor has confirmed that the review, which is substantially complete, has not to date revealed any material misstatement in the condensed consolidated interim financial information, and that the accounting data reported in the press release is consistent, in all material respects, with the condensed consolidated interim financial information from which it has been derived.





Profile

The JENSEN-GROUP assists heavy-duty laundries worldwide to provide quality textile services economically. We have become the preferred supplier in the laundry industry by leveraging our broad laundry expertise to design and supply sustainable single machines, systems and integrated solutions. We are continuously growing by extending our offer and by developing environmental friendly and innovative products and services that address specific customer needs. Our success results from combining our global skills with our local presence. The JENSEN-GROUP has operations in 12 countries and has distribution in more than 50 countries. Worldwide, the JENSEN-GROUP employs about 1.100 employees.

This press release and the full text of the Interim Financial Information, in accordance with IAS 34 and including the auditor's report on their review, are available on the corporate website www.jensen-group.com.

(End of press release)

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