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Press Release

JENSEN-GROUP reports continued high activity during first quarter

Trading update 1st quarter 2011

Revenue during Q1 was 59,3 mio euro; 6,9 % higher as compared to the same period in 2010.

The order backlog at the end of March 2011 was 4,7% lower than at the end of March 2010.

Based on the above, JENSEN-GROUP expects a first half-year similar to prior year. According to previous years, the Group does not give full year guidance. We remain prudent as the economic uncertainty affecting the investment climate and our order intake as well as rapid changes in demand, high exchange rate volatility and fluctuating raw material, energy and transport prices remain the most important risk factors for our business.

Dividend payment

During the Annual Shareholders Meeting of May 17, 2011, the Board of Directors will propose to pay out a gross dividend of 0,25 euro per share. Subject to approval during the Annual Shareholders meeting, the dividend will be payable as from May 30, 2011 at the counters of KBC bank.

Shareholders' calendar

May 17, 2011: 10 a.m. Annual Shareholders Meeting August 2011: Half year results 2011 and analysts' meeting.



Profile

The JENSEN-GROUP assists heavy-duty laundries worldwide to provide quality textile services economically. We have become the preferred supplier in the laundry industry by leveraging our broad laundry expertise to design and supply sustainable single machines, systems and integrated solutions. We are continuously growing by extending our offer and by developing environmental friendly and innovative products and services that address specific customer needs. Our success results from combining our global skills with our local presence. The JENSEN-GROUP has operations in 12 countries and has distribution in more than 50 countries. Worldwide, the JENSEN-GROUP employs about 1.050 employees.

This press release is also available on the corporate website www.jensen-group.com. (End of press release) Note to the editors: for more information, please contact: JENSEN-GROUP: Jesper Munch Jensen, *Chief Executive Officer* Markus Schalch, *Chief Financial Officer* Scarlet Janssens, *Investor Relations Manager* Tel. +32.9.333.83.30 E-mail : investor@jensen-group.com.