



Under Embargo until 17/05/2010 17.45 CET

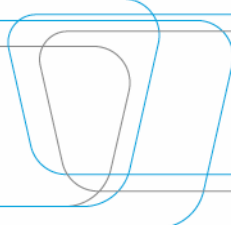
---

---

## Press Release

JENSEN-GROUP reports high activity during first quarter

---

A decorative graphic consisting of several overlapping, rounded rectangular shapes in shades of blue and grey, positioned on the right side of the page.

### Trading update 1st quarter 2010

Revenue during Q1 was 55,5 mio euro; 11 % higher than the comparable number for the same period in 2009.

The order backlog at the end of March 2010 was 37% higher than at the end of March 2009. Last years level was low given the very poor economic conditions that existed at that time.

Based on the above Jensen-Group expects a good first half-year. We do not have sufficient visibility to confirm the same high activity level for the full year. We remain prudent as the economic uncertainty affecting the investment climate and our order intake as well as rapid changes in demand, high exchange rate volatility and fluctuating raw material, energy and transport prices remain the most important risk factors for our business.

#### **Dividend payment**

During the Annual Shareholders Meeting of May 18, 2010, the Board of Directors will propose to pay out a gross dividend of 0,25 euro per share.

#### **Shareholders' calendar**

May 18, 2010: 10 a.m. Annual Shareholders Meeting

August 25, 2010 (evening): Half year results 2010 (analysts' meeting August 26).



## Profile

The JENSEN-GROUP assists heavy-duty laundries worldwide to provide quality textile services economically. We have become the preferred supplier in the laundry industry by leveraging our broad laundry expertise to design and supply sustainable single machines, systems and integrated solutions. We are continuously growing by extending our offer and by developing environmental friendly and innovative products and services that address specific customer needs. Our success results from combining our global skills with our local presence. The JENSEN-GROUP has operations in 13 countries and has distribution in more than 50 countries. Worldwide, the JENSEN-GROUP employs about 1.050 employees.

This press release is also available on the corporate website [www.jensen-group.com](http://www.jensen-group.com).

(End of press release)

Note to the editors: for more information, please contact:

Jensen-Group:

Jesper Munch Jensen, *Chief Executive Officer*

Markus Schalch, *Chief Financial Officer*

Scarlet Janssens, *Investor Relations Manager*

Tel. +32.9.333.83.30

E-mail : [investor@jensen-group.com](mailto:investor@jensen-group.com).