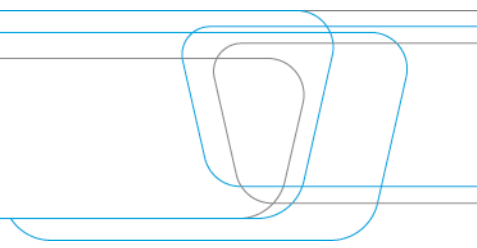

Press Release

Activities first quarter in line with prior year

A decorative graphic consisting of several overlapping, rounded rectangular shapes in shades of blue and grey, positioned on the right side of the page.

Trading update 1st quarter 2012

Revenue during Q1 was 59,3 mio euro; same level as compared to the same period in 2011.

The order backlog at the end of March 2012 was 26% higher than at the end of March 2011. Management estimates that approximately half of this backlog will not be reflected in the results of first half year.

Based on the above, JENSEN-GROUP expects a first half-year similar to prior year. As in previous years, the Group does not provide full year guidance. We remain prudent as the economic uncertainty affects the investment climate and consequently our order intake and sales. The most important risk factors remain rapid changes in demand, high exchange rate volatility and fluctuating raw material, energy and transport prices.

Dividend payment

During the Annual Shareholders Meeting of May 15, 2012, the Board of Directors will propose to pay out same dividend as last year, namely a gross dividend of 0,25 euro per share. Subject to approval during the Annual Shareholders meeting, the dividend will be payable as from May 29, 2012 at the counters of KBC bank.

Shareholders' calendar

May 15, 2012: 10 a.m. Annual Shareholders Meeting

August 27 2012 (evening): Half year results 2012 and analysts' meeting on August 28.



Profile

The JENSEN-GROUP assists heavy-duty laundries worldwide to provide quality textile services economically. We have become the preferred supplier in the laundry industry by leveraging our broad laundry expertise to design and supply sustainable single machines, systems and integrated solutions. We are continuously growing by extending our offer and by developing environmental friendly and innovative products and services that address specific customer needs. Our success results from combining our global skills with our local presence. The JENSEN-GROUP has operations in 14 countries and has distribution in more than 40 countries. Worldwide, the JENSEN-GROUP employs about 1.150 employees.

This press release is also available on the corporate website www.jensen-group.com.

(End of press release)

Note to the editors: for more information, please contact:

JENSEN-GROUP:

Jesper Munch Jensen, *Chief Executive Officer*

Markus Schalch, *Chief Financial Officer*

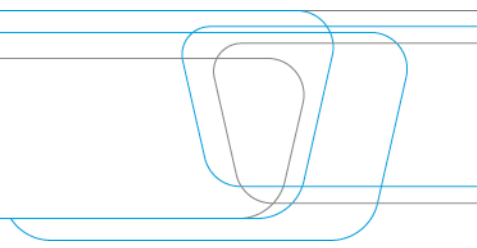
Scarlet Janssens, *Investor Relations Manager*

Tel. +32.9.333.83.30

E-mail : investor@jensen-group.com.

Press Release

Activities first quarter in line with prior year

A decorative graphic consisting of several overlapping, rounded rectangular shapes in shades of blue and grey, positioned on the right side of the page.

Trading update 1st quarter 2012

Revenue during Q1 was 59,3 mio euro; same level as compared to the same period in 2011.

The order backlog at the end of March 2012 was 26% higher than at the end of March 2011. Management estimates that approximately half of this backlog will not be reflected in the results of first half year.

Based on the above, JENSEN-GROUP expects a first half-year similar to prior year. As in previous years, the Group does not provide full year guidance. We remain prudent as the economic uncertainty affects the investment climate and consequently our order intake and sales. The most important risk factors remain rapid changes in demand, high exchange rate volatility and fluctuating raw material, energy and transport prices.

Dividend payment

During the Annual Shareholders Meeting of May 15, 2012, the Board of Directors will propose to pay out same dividend as last year, namely a gross dividend of 0,25 euro per share. Subject to approval during the Annual Shareholders meeting, the dividend will be payable as from May 29, 2012 at the counters of KBC bank.

Shareholders' calendar

May 15, 2012: 10 a.m. Annual Shareholders Meeting

August 27 2012 (evening): Half year results 2012 and analysts' meeting on August 28.



Profile

The JENSEN-GROUP assists heavy-duty laundries worldwide to provide quality textile services economically. We have become the preferred supplier in the laundry industry by leveraging our broad laundry expertise to design and supply sustainable single machines, systems and integrated solutions. We are continuously growing by extending our offer and by developing environmental friendly and innovative products and services that address specific customer needs. Our success results from combining our global skills with our local presence. The JENSEN-GROUP has operations in 14 countries and has distribution in more than 40 countries. Worldwide, the JENSEN-GROUP employs about 1.150 employees.

This press release is also available on the corporate website www.jensen-group.com.

(End of press release)

Note to the editors: for more information, please contact:

JENSEN-GROUP:

Jesper Munch Jensen, *Chief Executive Officer*

Markus Schalch, *Chief Financial Officer*

Scarlet Janssens, *Investor Relations Manager*

Tel. +32.9.333.83.30

E-mail : investor@jensen-group.com.